

## Executive Role for Professor George Borden

Professor George Borden has been appointed to the Executive Committee of The Society of Sports Therapists with a role to develop and enhance international links.

Professor Borden has been an Honorary Member of the Society since August 2003. and he has been a strong supporter of the Society for many years. In his former role as Head of Sports Medicine at Virginia Commonwealth University he initiated the Society of Sports Therapists internship programme where graduates had the opportunity to spend time at the university in Richmond.

Professor Borden now divides time between Richmond and Windsor, Canada. He is also involved with international collaborative links in developing sports medicine in other countries. He has been a powerful driver for initiating a similar programme to that which was run in Virginia. It will give an opportunity to a recent graduate to spend time in Windsor, Canada in August and September 2009. With his international links and contacts Professor Borden will aim to form and establish greater links for and with the Society of Sports Therapists.

Professor Graham N Smith, Chairman of The Society of Sports Therapists said:

***"We are very excited that George is now in a position to accept this role and join the Executive Committee of The Society of Sports Therapists. Although he will obviously not be attending all of the meetings, there will be a lot of communication with other members of the Executive Committee and Board of Directors. We see his role as an important part of The Society of Sports Therapists' international development. He is a highly respected and experienced member of the athletic training and therapy world. As such we know that having someone of his calibre based in and around North America and Canada is important as we look to formalise potential links with our American and Canadian colleagues."***

Profile : **Professor George L Borden**

Professor George L Borden is an American Athletic Trainer with over 30 years experience and knowledge within the field of sports medicine. In his early career he spent three seasons on the Athletic Training staff of the New Orleans Saints, one of the top teams within the National Football League (NFL). He has served as a therapist/consultant to numerous sports teams, universities, international Olympic organisations and national sports federations and has attended several Olympic games and major sporting events including Beijing (2008). Professor Borden has been involved in organising and providing sports medicine and athletic training workshops, seminars and conferences globally including Europe, Africa, Asia and the Americas. He has held memberships in many professional organisations including the National Athletic Trainers Association (NATA), Canadian Athletic Trainers Association (CATA), the British Association of Sports & Exercise Medicine (BASEM), American College of Sports Medicine and the International Sports Medicine Federation (FIMS)

Professor Borden has recently retired, after 25 years, as the Director of Sports Medicine at Virginia Commonwealth University in Richmond (Virginia, USA) where he was also one of the lecturers on the Athletic Training educational programme.

George can be contacted through The Society's offices in Glasgow or by emailing [glborden@society-of-sports-therapists.org](mailto:glborden@society-of-sports-therapists.org)

Further details of international initiatives that are ongoing and being developed will be made available in due course.

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